

DISTRICT GOVERNOR JIM PATTERSON'S MESSAGE

At a recent board meeting of my home club a discussion revolved around two key questions:

Do we curtail our project/fund raising activities to better match the number of active members that the club has? -or-

Do we find new ways to increase our participation and membership?

To my mind, reducing what Lions do to match the number of current healthy members is counterproductive. The only real option is to find more strong backs and willing hands.

Recent recruiting results have demonstrated that the tried-and-true methods of asking potential members to attend a club meeting are no longer very effective. Potential members of this generation are not "joiners." They don't see value in belonging to an organization like Lions (or any other, for that matter.) However, they possess a strong desire to serve their community and will, if asked, willingly participate.

I came across a term that was unfamiliar to me, that of the "*serial*" volunteer. In simple terms, a serial volunteer is someone who will help the club with their service projects and fund raisers but doesn't want to join the club. They are willing to serve their community but don't see any value in "joining."

In contrast, a recent research project determined that a full 25% of our potential volunteer base is not volunteering because they were never asked. Don't confuse this with Lions International's "Just Ask" campaign. LCI is talking about joining a Lions Club while this research is talking about volunteerism. To put this plainly, these folks <u>would volunteer</u> if someone would just say to them, "Hey, can you help out?"

So, what's the "takeaway" from all this for clubs with severe membership loss? Don't ask people to join Lions. Instead, ask them to help with a service project. Then ask them back for the next one - and the next. Make them feel warm and welcome. Make them feel like they are doing a good thing. Make them feel like they "belong."

See where I'm going with this?

If they feel like they belong, maybe - just maybe - you can convince them to join. But even if they decide not to, you have a group of serial volunteers that are willing to tackle those large service projects and fundraisers.

I don't see any downside to this, do you?



IPDG Jackie Glazier, DG Jim Patterson, 1st VDG Ken Hisey, & 2nd VDG Penny McGlaughlin

District 11E1 Officers 2023/2024DGJim Patterson, Fremont Lions Club1st VDGKen Hisey, Mt. Pleasant Lions Club2nd VDGPenny McGlaughlin, Harrison Lions ClubLions of Michigan Foundation Trustee–IPDG Jackie Glazier, Kingsley Lions Club

1st VDG Ken Hisey





2nd VDG Penny McGlaughlin



Hello Fellow Lions,

I am looking forward to visiting a lot of clubs this summer as 2nd Vice District Governor. I have already visited Mesick and enjoyed meeting with Vice President Gilbert Hall and Treasurer Kim.

I am asking all clubs in our district to provide updated information for the new roster book that will be coming out in August 2023.

Lions are very special people and I look forward to meeting more Lions as I learn what my duties are. Working together we can make life better for all Lions Club's members and our communities. God bless you all.



Special Olympics Feature District 11E1 Lions at Special Olympics Opening Eyes

at CMU June 1 & 2



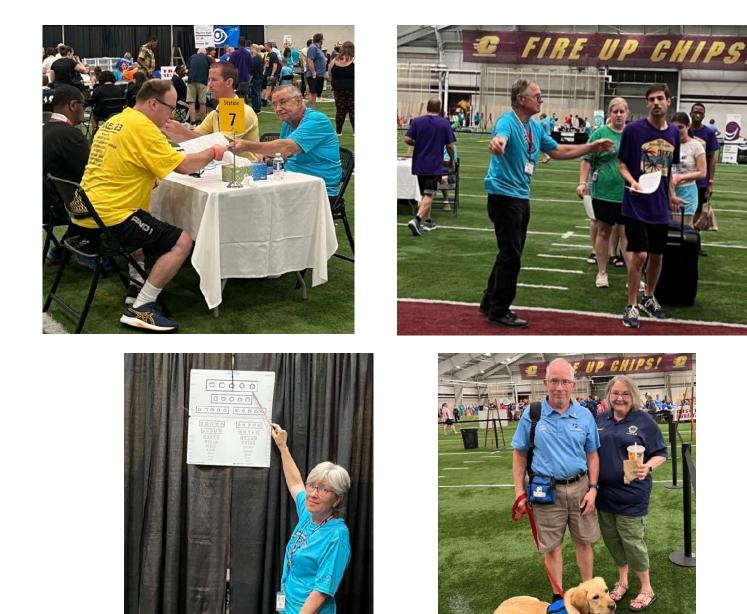








Pictures: 1) DG Jackie Glazier, Kingsley; 2) Lion Steve Glazier, Cedar-Maple City Lions; 3) PDG Laura Johnson, Baldwin Lions; 4) PDG Harry Johnson, Baldwin Lions; 5)Dr. Dan Wurbel, Big Rapids Lions; and 6) Lion Peggy Frank, White Cloud Lions



Pictures: 7) PDG Al Roeseler, Coleman Lions; 8) Lion Chuck Dinsmore, Coleman; 9) Lion Ann Roeseler, Coleman; 10) PCC Jeff & PDG Sheryl Schafer, Coleman Lions and Southeast Guide Dog puppy Tina.

Lions of Michigan HALL OF FAME

The 2023 Induction Ceremony will be on Saturday, August 5, 6 pm at the Comfort Inn Hotel in Mt. Pleasant. This year PCC Janalee McClure from our district will be recognized and inducted.

Congratulations Janalee!!!

[For more information see the Lion Pride Magazine.]



CLUB NEWS

COLEMAN LIONS Lions Volunteer in the Coleman Community Garden



Having a community garden in Coleman was the dream of Jamie DeCatur. She worked hard forming a committee of likeminded community members in 2016 to make sure it happened! Since that time, Jamie has joined Coleman Lions, but the Community Garden is her 1st love, her baby! Over the last 7 years, it has grown from a few small plots to 12 raised beds, a large ground bed, a butterfly garden, a children's garden (named Zach's Garden), apple trees, several benches, picnic tables, a double-seater swing, a sharing table, and a shed. And Jamie has many ideas for additions and improvements! For example, the garden will soon get a Pet Waste Station paid for by Coleman Lions Club and a larger sharing table, a project of an Eagle Scout to be completed this fall.

On June 3rd, Jamie organized a planting day which was attended by five Lions members and many other men, women & children who volunteered by weeding and planting. "Zach's Garden" was an Eagle Scout project a few years ago named for a student who died, whose parents also recently joined Coleman Lions Club. Lions Pat and Amy Hovey maintain this garden with the help of family and friends.

Yard Sale

The annual yard Sale inside and outside the Coleman Lions Hall was a big success. Instead of pricing each item, all sales were by donation. Most buyers were very generous, as were those



Lions and friends who donated items for the sale! We were also able to donate unsold items to several local and area organizations such as the Coleman Community Garden, the library, and the Family Center, as well as the Midland Habitat Restore and the Helping Hands Mission in Beaverton.



Car Show Parade

Lion Jason Perkins wore our new Lion costume in the June Fest parade this year. He was joined on the trailer by Lion Catrina Naranjo.



DG Installs New Officers

The 2023-24 Officers were installed in a very sweet way by DG Jackie Glazier. After giving a clear description of their role for next year, each officer was handed a candy bar appropriate to their job, for example, a Payday for the treasurer! It was a clever way to remind officers of their role! Those unable to attend this meeting will have an ordinary installation next month!

HARRISON LIONS



Lion Don Kolander (President)

Lion Mike Georgia (Treasurer)



Lion Nancy Blackmore (Financial Treasurer)



Lion Kay Brandt (Chaplin)

Not pictured are Lions Bob Gigon 1st VP and Berry Querry 2nd VP



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STANDWOOD LIONS

<u>Volunteer of the Decade–2nd Annual Event</u> The Stanwood Lions Club would like to invite your organization to join us in recognizing ten of the best volunteers of the year in Mecosta County. Each of ten organizations will nominate one volunteer. Each volunteer will be recognized. From these "ten," one will be named 'Volunteer of the Decade' for Mecosta County. This event is open to all Lions Clubs in Mecosta County. Judging will be done by persons outside of Mecosta County. We look forward to your organization's commitment to participate on August 26, 2023. Replies or questions may be directed to Lion Jim Walls, chairman of event. Phone: 231 796 2861 or walls7@hotmail.com.

CRYSTAL LIONS

The Crystal Lions Club is working on putting in a half court basketball court at Noll Park. Our own Lions member, Bob Noll, donated over \$5,000 towards this project. A local business owner agreed to match up to \$5,000 towards this project. Now we play the waiting came for the cement company to have the time to come pour the concrete. Photos will be sent as soon as we get started.

Playground equipment for Noll Park was also donated. Some of our members will make sure all the parts are there and safe for children to play on. Photos will be sent once the equipment is deemed safe to put up.

CENTRAL MONTCALM LIONS



We also hosted our annual golf outing on Friday June 16th which is our biggest fundraiser of the year. The weather was perfect and 29 teams helped to make it a great day!!!

The Central Montcalm Lions volunteered at the "We Care For Kids" family fun day and served 500 hot dogs in 3 hours! A fun time was had by all.



Service Stories and submissions to "LIONS CONNECTIONS"

We post club service stories and/or news under the "*Club News*" section of the District 11E1 newsletter. Has your story been shared? Our District 11E1 newsletter is forwarded to Lions of Michigan for consideration in the <u>LION PRIDE</u>.

Please submit articles in <u>Word [Please no PDF files]</u> and <u>pictures in jpeg format as an attachment</u> for the August 2023 Newsletter by July 24 to Lions Mike and Tina Hoy at <u>hoym@charter.net</u> or call 989-832-8354. Any District 11E1 Lion can submit articles and/or pictures for the newsletter.

EMPIRE LIONS



Lion Bob Quinn (L) received Lion of the Year Award from past award winner, Lion Steve Wilson (R).

New President, Lion Mike Bolten (C) receives the gavel from Lion Rich Anderson (R).





2023-24 Empire Lions Officers

Additional Empire Lions Club upcoming events: Annual Chicken Dinner on Saturday, July 15 and the Empire Auction & Yard Sale on Sunday, August 12.

MIDLAND LIONS



Midland Lions new logo to celebrate our ninetieth year!!! We will have a special event at some point during the coming year.

Our upcoming summer fundraisers include the 24th annual Hole In One challenge from July 31st thru August 4th which is immediately followed by our 34th annual Chicken BBQ dinner on August 5th. Contact any Midland Lion for Chicken dinner tickets.



Passing of the gavel from Past President Lori Shelby-Hall to new President Art Kuper.



PDG Pete Conarty installed Lions Scott Berry as Vice President and Art Kuper as President, as well as the rest of the Board, for the Midland Lions Club on June 20

WELCOME 2023/24 MIDLAND LIONS CLUB BOARD



Pictured: Secretary-Elaine Sabrie, Lion Tamer-Roger Frazer, Treasurer-Dick Ivan, Membership-Darren Hall, Two Year Director-Vincent Oriedo, Tail Twister-Mike Hoy (with Cowboy), Two Year Director-Jim Warheit, and One Year Director Carolee Rolf. Not pictured: Director-Cheryl Wade.



CHARLES WEIR SIGHT CONSERVATION FELLOWSHIP Awarded to Midland Lion Roger Frazer at our regular meeting on June 6.



Lion Roger Frazer was also recognized for 10 years of service. Lion Cheryl Wade was recognized for 5 years of service by President Lori.



District Projects



I would like to come and visit your club for a presentation. Please contact me through Lions Mike and Tina Hoy at <u>hoym@charter.net</u> or 989-832-8354.

Cowboy Hoy, Hearing/Assistance Dog





Greetings, fellow Lions-

Here is the website link: <u>https://www.leaderdog.org/lions-club/resources/</u> Each month, a newsletter page will be uploaded to our website. Help spread the good partnership between Lions and Leader Dog and how people blind, visually impaired, and DeafBlind are being served. Together we serve, Lion Beth, Director of Lions Engagement Leader Dogs for the Blind

1039 S. Rochester Rd. • Rochester Hills, MI 48307-3115

Direct (248) 218 6421 or Toll Free (888) 777-5332

USED HEARING AID DONATIONS Remember we accept used hearing aids of any age or condition. All used hearing aids are recycled with one of the hearing aid manufactures. Lions of Michigan Foundation is given credits to be used towards the purchase of new hearing aids. Most Clubs collect hearing aids with their glasses. If you have hearing aids for recycling give them to our Foundation Reps., your Zone Chairs, or Lion Peggy Frank at 616 217-6840 for pick-up.

EYEGLASS MISSION TRIP 2023

We still have plenty of glasses both unfinished and finished. We would like to go on a Mission Trip but are still looking for Eye Doctors that would like to help us carry out our Mission work. If your Lions Club would like to schedule a workshop on sorting and cleaning used eyeglasses, please call PDG Harry Johnson at 231 745-4524 and leave a message if I'm not home. We are currently looking to go to Puerto Penasco, Mexico, this October. Please contact PDG Harry Johnson for more details <u>lionharry1947@gmail.com</u>

Lions of Michigan Foundation

WE ALL EAT!

We all eat breakfast, lunch and dinner or supper, unless we are dieting and skip a meal. Are you eating the same menu and need innovative ideas of what to prepare for these meals? The Michigan Lions Service Foundation has come to your rescue. They have a new cookbook with recipes from Lions across the state of Michigan. Staying at home during COVID has encouraged more of us to try our hand at gourmet cooking and change our usual menu. Cookbooks sell for \$15.00 and can be purchased from your Foundation trustees, Dan Gibbons or Jackie Glazier or call the Foundation to set up a fundraiser (Chad McCann - 517-887-6640, ext. 2). If a club would like to sell them as a fundraiser, the Foundation will reimburse you \$5.00 per cookbook for twenty plus cookbooks sold. See the flyer in this issue (next page).

Lions of Michigan Foundation Dr. Robert Mathog Lions Hearing Centers

Lions Clubs are well known throughout the world for the services we provide to help people with hearing and vision loss. Nearly a century ago, Helen Keller challenged Lions Clubs to be "Knights of the Blind," and she declared that "the problems of deafness are deeper and more complex, if not more important, than those of blindness. Deafness is a much worse misfortune, for it means the loss of the most vital stimulus — the sound of the voice that brings language, sets thoughts astir and keeps us in the intellectual company of man."

book Fundraiser

Our new Lions Hearing Centers Cookbook was developed to create awareness for the treatment of hearing loss and to provide funding for our Michigan Lions Affordable Hearing Aid and Hearing Screening Programs, which offer affordable hearing care options for Michigan residents.

With your help, we can continue to change the lives of thousands of Michigan residents who need and depend on the Lions Clubs of Michigan and our partners, sponsors and friends for the treatment of the their hearing loss. Lions Clubs or other nonprofit organizations who sell 20 or more cookbooks collectively will receive a \$5 rebate for each book sold to be used for their local projects.

As a Public Charity, all contributions to the Lions of Michigan Foundation are tax deductible to the full extent allowed by law. We appreciate your support!

Cookbook Order and Donation Form

I would like to purchase	cookbook(s) for \$15 each for a t	otal of \$				
I would like to make a donat	ion to the Lions Hearing Centers in	the amount of \$				
Payment Method: Check	Credit CardPay Pal	(info@Imsf.net)				
Card Number:						
Expiration Date: CVV Code:						
Signature:						
First Name:	Last Name:					
Lions Club or Business Name:						
		Zip Code:				
Telephone:						

5730 Executive Drive - Lansing, Michigan 48911 - 517-887-6640 - 517-887-6642 (Fax) - info@lmsf.net

LIONS OF MICHIGAN FOUNDATION-2024 GROUP CRUISE

ROYAL CARIBBEAN - NAVIGATOR OF THE SEAS 7-Night Cruise: February 2 - February 9, 2024 ROUNDTRIP - LOS ANGELES, CA Cabo San Lucas, Mazatlan and Puerto Vallarta, Mexico

PRICING: 2 PEOPLE - \$50 ONBOARD CREDIT PER ROOM 4V - Interior Stateroom: \$1,240.00 + \$268.68 Taxes/Fees + \$224.00 Gratuity Stateroom Size: 150 square fee - occupancy up to 4 guests

4N - Ocean View Stateroom: \$1,690.00 + \$268.68 Taxes/Fees + \$224.00 Gratuity Size Stateroom: 160 square feet - occupancy up to 4 guests

2D - Balcony Stateroom: \$2,418.00 + \$268.68 Taxes/Fees + \$224.00 Gratuity Stateroom size: 185 square feet + 50 square feet balcony - occupancy up to 4 guests



I would like an Interior Stateroom for Adults and Children (Age 12 or under).						
□ I would like an Oceanview Stateroom for Adults and Children (Age 12 or under).						
□ I would like a Balcony Stateroom for Adults and Children (Age 12 or Under).						
Stateroom Deposit - \$250 Per Person: Check Credit/Debit Card Pay Pal (info@Imsf.net)						
Credit/Debit Card Number:						
Expiration Date: CVV Code:Zip Code:						
Signature:						
Legal Names: Birth Date:						
Birth Date:						
Mailing Address:						
City/State: Zip Code:						
Telephone: Email:						
5730 Executive Drive - Lansing, Michigan 48911 - 517-887-6640 - 517-887-6642 (Fax) - info@Imsf.net						

be paid prior to sailing, or it will be added to your onboard account on a daily basis.

Thanks! Chad A. McCann, Director, Lions of Michigan Foundation, 5730 Executive Drive, Lansing, Michigan 48911 517-887-6640 x 14 (Office), 517-420-7378 (Mobile), 517-887-6642 (Fax), <u>www.lmsf.net</u> or <u>www.lhcmi.org</u>

Royal Caribbean (RC), we have settled on a competitive price for our 2024 LMF Group Cruise. These prices are higher than we originally posted as RC was previously offering higher discounts, however, the final pricing we have secured is the best pricing currently available for our cruise, and it includes a \$50 per stateroom onboard credit. If someone is able to secure better pricing on our cruise, they may do so, and we can add them to our group following their booking, and we will still get credit for their reservation. For individuals who have already submitted a reservation deposit, we will refund their deposit. or we can apply their deposit to a room based on the new pricing on the attached reservation form. Note, we have reserved 35 rooms (20 balcony, 10 interior and 5 ocean view), and they will be assigned on a first-come first-serve basis. Rooms can be reserved with a \$500 per stateroom deposit (\$250 per person), and final payment for the Room/Taxes/Fees will be due by November 20, 2023. Gratuity of \$112 per person can

Lions, After some negotiation with

White Cloud Lions Den, 294 N. Charles (M-37), White Cloud, Michigan 49349

Thursday, Sept. 21st, Meet & Greet, 6 - 9 p.m., including light supper, snacks & Bingo.

Friday, Sept. 22nd, Pin Trading starts at 9 a.m. at the Den. Annual crazy hot contest at lunchtime and our wine tasting event in the evening before dinner. Friday will be 'Game & Card' night. (BYOB)

Saturday, Sept. 23rd, Trading starts at 9 a.m., brunch about 10:00 a.m.

We will have 50-50 drawings, silent and live auctions, the official Business Meeting, and Memorial Service during the week-end. Hope you join us for a great time. Bring something for our live auction.

Pin Trader Rooms are available at:

Trailside Motel, 231-679-2188 or The Shack Bed and Breakfast, 231-924-6683

Please make check payable to Lions Pin Traders Club of Michigan (LPTCMI). Mail check and form to PCC Janalee McClure, PO Box 177, Brohman, MI 49312 by September I0th please. Questions? Email: <u>janalee@riverview.net</u> 231-689-1321 or PDG Pam Schroeder e-mail: <u>dgibbons4870@charter.net</u> 231-889-4870

Name		Guest		<u>_</u>		
Address	City		_State	_Zip		
Email	Phone _					
How many for Thursday night _						
Registration Pin Trader	X \$45.00 =	includes all meals	and 1 table			
Spouse or Guest	_X \$20.00 =	includes mea	als			
Extra Tables	X \$5.00 =					
Total Amount Due \$Check # Not a Pin Trader? Come to the swap and check out all the pins. We love guests and there is no cost just to look.						
LIONS INTERNATIONAL TRADING PIN CLUB						

EDUCATIONAL SCHOLARSHIP PROGRAM APPLICATION 2022-2023 ACADEMIC SCHOOL YEAR •Information about this scholarship will be posted on District website and sent to Club Presidents and Secretaries to pass on to District members.