

**DISTRICT 11-E1 CABINET MINUTES  
SUNDAY, OCTOBER 7, 2012  
CAMP TUHSMEHETA  
GREENVILLE, MICHIGAN**

**ATTENDING:** District Governor Bill Simpson, IPDG John Monahan, 1<sup>st</sup> VDG Tim Anderson, 2<sup>nd</sup> VDG Pete Conarty, Treasurer Lion Kerry McGinley, ZC Lion Connie McMorris, ZC Lion Pam Schroeder, ZC Bernie Baldwin, ZC Lion Kyle Madole, PCC Richard Perrin, PDG Lynn Mast, PDG Harry Johnson, PDG Jerry Brandt, Lion John Sovey, Lion Laurene Homsher, Lion Ron Gibson, Lion Larry Alman

10:05 AM: Call to Order by District Governor Bill Simpson

Invocation: PDG Jerry Brandt

**Remarks by DG Bill Simpson:**

DG Bill thanked Deb Kreitner for doing a lot of baking (it is delicious) and the Greenville Lions for hosting this Cabinet Meeting.

The Council of Governors will vote on Peace Posters at our next council meeting so please get all entries to me before December 1<sup>st</sup>.

At the last Council of Governors meeting, a budget was set for the GLT's for \$2500.00 and GMT's for \$2000.00. It is not much for the whole state but is something. PDG's Dick and John will get with me for how to request money.

Bear Lake Camp is in need of a used Kayak; theirs was stolen. If you or your club would like to donate one, it would be appreciated.

Redistricting is no longer a viable option in our State this year. At the Council of Governors meeting it was decided not to pursue it this year; it was felt that it would not pass at the conventions.

Our clubs need to get involved with each other again, make visitations and find out how other clubs are doing. We are a **FAMILY** of Lions Clubs and if we don't interact we will not be there in times of need.

The Club Excellence Process has been renamed the Club Success Process and shortened from a 4hr program to 2 hours. This program is designed to help Lions Clubs improve in areas of their choosing. The GLT and GMT will be able to help all clubs with this program.

October is Membership month and all clubs are urged to work on getting new members. Today has been recognized by the State Legislature as Lions Day. I don't know if it will be a permanent day or not but the resolution is available and if you can use one please take it with you.

Membership in our District is steadily falling; we need your clubs to work hard on getting new members. We are down to 1263 members at the present time. 2<sup>nd</sup> VDG Pete has accepted a membership challenge, that if 15 new members are brought in by the end of the month he will accept a pie in the face at our District Convention. Lion Pete said if the goal is not met maybe we could auction off pies to raise money for charity. More on this to follow before convention.

990 Forms are due to the IRS by the 15<sup>th</sup> of November. Check with your clubs and make sure they are getting done.

Donations to LCIF for measles vaccinations are needed, as the hope to wipe out measles is their goal. Also donations to the State projects will also be appreciated.

**Minutes of July 29, 2012** approved as printed by motion from ZC Pam and support from 2<sup>nd</sup> VDG Pete. Motion carried.

**Treasurer's Report:** Lion Kerry McGinley presented the financial statement; it follows.

**DISTRICT 11-E1  
Financial Statement 2012-13  
Administrative Fund**

Balance July 1, 2012 **\$16360.62**

Receipts	<u>Budgeted</u>	<u>Actual</u>
Transfer from prior years excess	\$ 4000.00	
Dues 1275 @ \$21.50	27412.50	11662.50
Cabinet Meeting		210.00
CD Interest	70.00	
Checking Interest	20.00	3.75
District Convention 1275 @ \$1.00	1275.00	650.00
District Pins	<u>500.00</u>	<u>306.00</u>
<b>Total Receipts</b>	<b>\$33277.50</b>	<b>12832.25</b>

Expenses

Dues 1275 @ \$14.50	\$18487.50	8949.50
Roster Book	870.00	870.00
Cabinet Meeting		252.02
Newsletter and Postage	900.00	377.31
Awards	500.00	131.46
Region and Zone Chairs 2012-13	600.00	125.00
District Pins	600.00	
District Convention	625.00	
GMT & GLT	500.00	
USA/Canada Forum-Vice District Governor	1500.00	1500.00
International Convention (2012-2013)	1500.00	
Miscellaneous non-refundable DG Expenses	2750.00	

Misc. non-refundable 1 <sup>st</sup> VDG Expenses	1500.00	
Misc. non-refundable 2 <sup>nd</sup> VDG Expenses	750.00	
Miscellaneous	750.50	
Leadership Institute	300.00	
Dishonesty Bond	257.00	229.00
Corporation Annual Fee		20.00
IPDG Jacket	100.00	
Peace Poster	50.00	
District Website	<u>250.00</u>	
Total Projected Expenses	\$32789.50	12454.29
Balance Administrative Fund for 2012-13	0.00	377.96
<b>Balance Administrative Fund</b>		<b>\$16738.58</b>

### DESIGNATED FUNDS

	<b>BALANCE July 1, 2012</b>	<b>CURRENT BALANCE</b>
Sight and Hearing	\$8667.54	
CD State Farm Bank \$ 13151.47		
Expenses		
Receipts		\$ 8667.54
Diabetes	2119.67	
Receipts		
Expenses		2119.67
Youth Exchange	210.00	210.00
LCIF	500.00	500.00
District Convention	4076.72	
Receipts	650.00	
Expenses		4,176.72
Miscellaneous		
Expenses		615.12
KidSight	99.63	
Receipts	237.00	
Expenses	130.32	206.31
Tail Twister	226.38	
Receipts	88.16	
Expenses		<u>314.54</u>

**Balance as of October 4, 2012**

**\$16809.90**

Yours in Lionism,

Lion Kerry McGinley  
District Treasurer

After presenting his report he made motion to transfer the KidSight designated fund into the Sight and Hearing Fund as the two funds were the same. Motion supported by 1<sup>st</sup> VDG Tim and the motion passed.

IPDG John Monahan made motion to accept report as presented. Motion supported by ZC Connie and it passed.

**Convention Report:** Lion Deb Kreitner was absent and PDG Chipman gave a short report on the convention site in Big Rapids. Cost of the rooms to be \$79.00 and we are to receive 3 free rooms. The hotel has been sold but as of yet the paper work has not been signed. (Side note: Talked with the Convention Executive at the Holiday Inn and she confirmed everything is a go.)

**Leadership Institute:** DG Bill reported that our District has the most registered attendance with 16 and Lion Tim is attending the graduate leadership school. Big thanks to all attending

Governor also said he received a check from the Evert Lions Club and would like to donate it to the Sight and Hearing Fund.

**1<sup>st</sup> VDG Tim Anderson:**

**Higgins Lake - GREAT JOB!!!** 14 going from our District to Leadership and 1 going to Senior! Other highest district is 9 way to step up and want to learn!

**Membership -** Briefly: Just ASK! The 3 B's of recruiting new members - Be Seen! Be Heard! Be Talkative! Start up a conversation find out what interests them and slide into what we do, or how being a Lion might fit into their lives - don't just hit them over the head.

**NEWS -** I received a call from LCI's PR department over the summer; news had reached them about the Cadillac Lions youth activities last year, the KidSight Screening, Tree Planting with Franklin School and the Principal receiving the International President Certificate of appreciation for in gratitude for the school teaming up with our club on these projects.

One of IP Madden's goals this year is "Lions Engaging Youth" so they asked if they could come up this fall and film the Cadillac Lions and Franklin Elementary working a project together to feature on LCI's Website and to use as a promotional video worldwide. I said sure that would be GREAT!

On November 6<sup>th</sup> they are coming to our clubs normal meeting to tape and do a story on our Cubs and to watch as we swear in 2 more Lion Cubs that night.

What has been worked out is Franklin will be holding a Lions Stride for Diabetes on November 7<sup>th</sup> with the help of the Cadillac Club and LCI will be there to film it. They have also asked for us to recreate our KidSight Screening at the school and they will be interviewing the Principal and teachers as well as some of the kids about Lions!

After they finish in Cadillac they asked if we have any LEO clubs in our district they can film as well so I have set them up with Lion Laurene and the Fremont Leos and if all goes well they will be included in the story also. Should be GREAT PR for the District and our clubs! I'm told only a handful of clubs worldwide are chosen to be featured in this way by LCI each year.

**KidSight** - The updates are in and 3 of the four cameras have been updated the last one will be done after today! Many changes all seem for the good looking forward helping as many kids

**Rap Reading Video** - 11E1 Idol Search: I'm sure we have all seen the Lion Rap Video "Rock'n the Vest" well international has challenged the governors to create and come up with a Rap Video of their own featuring Lions from their district. The theme for this video needs to be Literacy.

We need some talent! First and foremost a singer someone 16-36 that can carry a tune and rap! They don't have to be a Lion just somewhat musically inclined male or female. Also is anyone has production equipment, a camera or editing software that is needed as well.

I have a rough outline of a song and will need Lions from several different clubs to make guest appearances in the video with 1 or 2 words to be spoken by the club as a group.

I would also like to use children also with Lions shown reading to them or being read to by the kids. Should be FUN!

What we need is production equipment, a camera and editing software, also anyone who may have experience with video or editing would be of great help as well.

If anyone can help please let me know also if you could take word of this back out to the clubs within your areas and check with them that would be a big help! If all goes well there will be a video premiere at our District Convention in the spring. Thanks

## **2<sup>nd</sup> VDG Pete Conarty:**

I would like to thank all the Lions who participated in our Lions Fall Conference.

We had 71 Lions representing 20 clubs in attendance. We had approximately 20 Lions who participated in the program. It is this kind of team work that makes our Lions District strong.

I recently attended the US/Canada Forum in Tampa Bay. I attended some very inspiring seminars on leadership and membership. I brought home a lot of ideas. I have incorporated some of these ideas into my personal goals that will help me be a stronger District officer. The forum is a good Leadership Development opportunity.

The District October Membership Initiative is a great opportunity for all of our clubs to work to increase their membership. Using the theme, "Membership is the KEY to a successful club" I am trying to communicate with our District Lions Clubs every week through e-mails and the mail. There are 10 Lion Presidents that don't have an e-mail address and receive my messages in the mail. I started

the October Initiative messages in September and will run them through the end of October. I have created more Membership Tool Kits (about 80) for distribution to clubs that were not in attendance at the Fall Conference. I now have added to the kits a list of 22 activities or marketing strategies that they might try.

One of the problems that I am noting as I travel to clubs and Zone meetings is that many clubs do not have a membership chair or orientation process. I am strongly encouraging clubs to develop these items into their clubs. These two items can strengthen a clubs retention factor particularly in light of the fact that we are losing two Lions for every one that we induct.

**Club Membership Reward Program:** The program was discussed and it was explained again by the DG. The program will pay \$30.00 to the clubs for each new member they get over and above the membership on record as of June 30<sup>th</sup> 2012. If they lose 3 members they have to get 4 new members to get reimbursed for 1. This money will be paid every 6 months. Clubs are to send request for payment to the Cabinet Secretary and he/she will verify the numbers and pass on the info to the Treasurer who will mail the checks.

**Dow Corning Glasses:** Discussion was held about Dow Corning's glasses that were exhibited at the Fall Conference.

**GMT:** IPDG John Monahan mentioned the Club Success Program that encompasses a survey of your club and of your community to see how your club is doing and a perhaps a need for change in how your club is perceived to your members and to your community.

Lion John also has Membership Guides and Marketing Ideas for each club.

**GLT:** PCC Richard Perrin presented the following report.

#### **GLT Training Activities**

- (1) a. Club Officer Training sessions have been held in 4 zones.  
b. Another training session is scheduled for October 4, 2012  
c. I am still trying to set dates for the remaining two zones.
- (2) Zone Chair Training was held at the district convention in conjunction with the zone and region chairs of district 11-C1.
- (3) The Global Leadership Team is working with the Global Membership Team to increase awareness of the GMT/GLT programs especially the CEP program. Our goal is to hold CEP sessions in 10 district clubs.  
Zone Chairs are helping with this by presenting information about GMT/GLT and CEP as they meet with their clubs throughout the year.  
Currently one club is participating in CEP and another will begin in October. Another club has indicated that it would like to participate.

#### **Club Excellence Process (CEP)**

The MD-11 Global Leadership Team (GLT) is working to simplify the current approach to the CEP program. The intent is to keep the training session to two hours versus the current four hours. The simplified program will be presented as the Club Success Program which will enable clubs to continue being successful in their efforts to help their communities.

Three main points will comprise the Club Success Program: 1) Community Needs Assessment,

2) Club Health Assessment and 3) the development of the Club Action Plan.  
 Work is also being done to streamline the paperwork process involved with the program.

**DISTRICT 11-E1 GLT ACTION PLAN**

<b>HOW?</b> (Action Step)	<b>WHEN?</b> (Deadline for completion)	<b>WHO?</b> (Person/Group Responsible)	<b>HOW WILL WE KNOW?</b> (How will we know the action step is accomplished)
1. Complete club officer and zone chair training	October 31, 2012	District GLT team	Reports from GLT team members
2. Hold CEP programs in ten (10) clubs	June 2013	CEP Facilitators	Submitted reports
3. Complete 2013 club officers and zone chair training	June 2013	District GLT Team	Reports from GLT team members

**Zone Chair Reports:**

**Region 3, Zone 1:** Lion Kyle Madole held training session in Sheridan and all clubs in zone were there except one and they got lost. Six Lakes sold their Lions Den and our now meeting at a church. Call for directions before visiting. Stanton is going to a luncheon meeting at 1:00 PM.

**Region 3, Zone 2:** Lion Bill Koch was absent but sent the following; Fremont, Hart, Hesperia, Howard City, Newaygo, Sand Lake and White Cloud are all doing well.

I have attended meetings with Newaygo, Howard City and White Cloud Lions. Each club is active in their community. The core active members in both Newaygo and Howard City are very active in their community. They may not be very Large but they tackle large projects and are involved with their community in every major event.

Hesperia is active but they have lost a few members and are down to one meeting a month. As soon as I have another open Wednesday I will meet with them.

Our First Zone Meeting is being hosted by Hart on October 18<sup>th</sup>, 2012 at the Oceana Senior center. I need responses for those attending by Monday the 14<sup>th</sup>.

**Region I, Zone 2:** Lion Pam Schroeder; First zone project of the year will be Oct. 13<sup>th</sup>, a Swiss Steak dinner with proceeds to United Way. All 6 clubs will be working. Oct. 17<sup>th</sup> there will be a zone meeting in Bear Lake. Oct. 15<sup>th</sup> Kaleva will celebrate their 50<sup>th</sup> Anniversary. Annual zone Christmas Party will be Dec. 8<sup>th</sup> in Mesick.

**Region I, Zone 1:** Lion Connie McMorris; Lake Ann having 30<sup>th</sup> Anniversary on Monday, they have 3 charter members. All clubs seem to be busy and working on membership. Northport should have a new member at their next meeting.

**Region 2, Zone 2:** Lion Bernie Baldwin; Held zone meeting on the 20<sup>th</sup> of September in Big Rapids. Good attendance. Getting started on visitations.

**Region 2, Zone 3:** Lions Gayle and PDG Larry Morlock; they were absent but sent the following: We have visited one club and are still scheduling visits to the other clubs after the cabinet minutes are received.

**Michigan Eye Bank:** PDG Lynn Mast; Lion Lynn has been traveling around the District putting on Donor programs for different club events. He was in Chippewa Lake on Saturday and Lion Karla had put up an information board titled "Did you know?" and she listed many things the Lions do. This was a very good ice breaker to get to talk to people about Lions. It doesn't do any good to talk to people about Lionism if you don't contact them afterwards and get them to a meeting. Lion Lynn read a letter thanking Lion Larry Alman for all his assistance on working on the donor program.

**Camp Tuhsmeheeta;** Lion Larry Alman; Opportunities Unlimited for the Blind (OUB) had a very successful summer schedule at Camp Tuhsmeheeta, (Camp T) and beyond.

We started out our spring with Gardening weekend May 11-13, 2012. From there we went into Family Camp June 1-5. And from there we got right into our summer schedule leading off with Music Camp June 17-22, 2012. Because Camp T. was scheduled with another group we went to Williamston for a Field Birding camp June 24-28, 2012. We were able to get into Camp T. in July and we started with Culinary Camp July 1-6. Then we got into LIO Junior Camp July 8-11 and LIO Senior Camp July 11-14, 2012. We had Braille Camp July 15-21, 2012 and into Science Camp July 21-28, 2012. We then went out of Camp T. because they booked the camp for other groups in August

We started August by going to University of Michigan at Dearborn facility down by Monroe for a nature camp July 29-August 3. We then went from there to Indian River Camp up there for Naturology Camp August 12-18, 2012.

October 26-28 we are planning a Harvest Festival weekend at Camp Tuhsmeheeta and that will end our years activity till New Year's Weekend we will have a weekend of fun.

In February of 2013 we are planning a Snow Much Fun camping weekend in hopes of having plenty of snow and ice on the lake for fishing and ice skating and cross country skiing and other activities that the winter months may bring.

We would love to come to your Club meetings to put on a presentation and we hope that you will invite us this year. Contact Lion Larry Alman [w8wr@arri.net](mailto:w8wr@arri.net) or telephone (818) 754-9213.

We are so proud of Lions in District 11-E1 and throughout Michigan for supporting our programs.



Thank you for allowing me to be your Camp Tuhsmeheeta/ Opportunities Unlimited for the Blind District Chairman

Lion Larry brought up Article IV, Section 3a; where Opportunities and Unlimited need to be reversed. Discussion was also held on the need of clubs to make out checks to Opportunities Unlimited not Camp Tuhsmeheeta. Lion Larry to send letter to all clubs and 1<sup>st</sup> VDG Tim to change name around in next year's roster book.

**Lions of Michigan Foundation;** Lion Ron Gibson; Next trustee meeting of the Foundation will be October 27<sup>th</sup>. Make sure when you get applications from the Foundation for Hearing Aids or Medical Assistance you fill it out completely. If it isn't, the office will return it to you. Trustees must sign it.

**Project Kidsight;** PCC Janalee McClure; Lion Janalee was absent so 1<sup>st</sup> VDG Tim read her report: The updated forms and procedures have been emailed to all the camera persons in the District for 2012-2013. We are looking for a very active year outstanding leadership with our technical advisor 1<sup>st</sup> Vice Governor Tim Anderson, and camera persons PDG Dan Gibbons & Lions Bill Koch and Bob Thompson.

More Clubs are starting to schedule screenings and we have several volunteers that have agreed to be trained on the cameras this fall. We're looking for at least 3 photographers for each camera so we will have less trouble scheduling for the screenings.

**District Float;** PDG Laura Johnson; was absent so PDG Harry Johnson read her report; I have had a few new calls on the float since the fall conference, so I do expect to have a few more reservations for the float next year. The Harrison Lions donated a new ball for the Float so everyone will have the right size to haul it.

**Quest;** PDG Harry Johnson; Meeting coming up in the middle of October and the Governors are going to be asked to participate. Most Quest programs are in the Detroit Area.

**Leo Clubs;** Lion Laurene Homsher; Has a State Committee meeting for the end of the month. The Leo program is a great program but you need an advisor willing to meet with the kids. The Cub program is a great help for clubs that have a lot of young families as it will save on baby sitters. Lion Laurene is available for programs, give her a call.

**Youth Exchange;** Lion Steve Adsmund; Lion Steve wasn't here so Lion Laurene gave his report. In need of host families to take students, but they will not be going to school. This means you will have to spend a lot of time with them. These students are between the age of 15 and 21 years. Contact Steve for more information.

**Peace Poster;** Lion John C. Monahan absent so governor gave short report; Peace Posters must be sent to the Governor before Nov. 15<sup>th</sup> so he can judge them and get them to the December 8<sup>th</sup> Council meeting.

12:00 PM Break for lunch

12:33 PM Called back to order by DG Bill Simpson

**LCIF:** PDG Jerry Brandt; Read list of clubs who have money at LCIF to go toward a Melvin Jones Fellow. Call PDG Jerry for the amount your club has.

**Lioness:** PDG Jerry Brandt; The Harrison Lioness Club held a men's beauty contest and not only made money but got great publicity.

**OLD BUSINESS:**

**Corporation Papers;** Paper work along with a check has been sent back to the State of Michigan.

**Pedia Vision Grant;** Not completed yet.

**NEW BUSINESS:**

District Governor presented shirts that he would like to present to zone chairs, GLT and GMT. Motion by ZC Kyle to purchase shirts for the ZC's and GLT and GMT. Motion supported by ZC Connie. Discussion was held and it was decided that the policy should be changed to include the shirts. Motion was passed.

Nominations: Letters need to be sent for any one running for office.

All State Band: Cost this year is \$2882.00 per student so if your club can help please do.

Rap Video: Discussion was held on whether the District wanted to do a Rap Video. \$615.12 was allotted for producing a video. Lion Tim to work on it.

Motion to adjourn at 1:15 PM

Yours in Lionism,

PDG Jim Chipman  
Cabinet Secretary